

## Promotion Official Rules

This promotion ("**Promotion**") is organized and conducted by Miltenyi Biotec B.V. & Co. KG, with registered address at Friedrich-Ebert-Strasse 68, 51429 Bergisch Gladbach, Germany, ("**Miltenyi**") and Miltenyi will raffle 9 Plushies among the participants of this Promotion, subject to these official rules ("**Rules**").

### 1. ELIGIBILITY

No purchase necessary to enter or win. A purchase will not increase your chances of winning. This Promotion is open only to participants that are

- professionally active in the field of life science research
- 18 years or older as of the date of entry
- Visitors of the ELMI (European Light Microscopy Initiative) conference

This Promotion is open to individuals only. No team entries and no corporate or institutional entries are permitted. Employees (and their immediate families) of Miltenyi, its affiliates, services providers and professional advisors connected with this Promotion are not eligible to enter.

Miltenyi further reserves the right to exclude participants from the Promotion in the event of manipulations in connection with access to or implementation of the Promotion, violations of these Rules, unfair dealing or false or misleading information in connection with participation in this Promotion.

### 2. PRIZE

**Main Prize:** 9 Plushies; limit to 1x per individual winner.

The prize will be awarded only to a selected and eligible winner. Miltenyi reserves the right to verify the participant's eligibility to enter this Promotion under these Rules by requesting the winner to sign an affidavit. Any costs incurred for the transport of the prize will be borne by Miltenyi.

Prize is awarded as is with no warranty or guaranty of any kind, either express or implied, including but not limited to prize's use, quality, merchantability or fitness for a particular purpose. No substitution or transfer of prize permitted except at the sole discretion of Miltenyi who reserves the right to substitute a prize of equal or greater value. All federal, state and local taxes are the sole responsibility of the winners. If not otherwise stipulated by local laws, Miltenyi will not be responsible for any VAT, national and/or local tax liabilities incurred in claiming or using the prize, nor for any administrative or operational costs.

### 3. HOW TO ENTER

This Promotion begins on 7th of June 2022 at 10 a.m. CET and ends on 9th at 6 p.m. CET, (the "**Entry Period**"). To enter, participants must

- answer at least one question correctly on the postcard, enter your name and e-mail and place the postcard in the raffle box, available at Miltenyi's booth at the ELMI (European Light Microscopy Initiative) conference at booth number 11
- appear in person at the time announced on the poster at Miltenyi's booth number 11

Each participant may only register once for this Promotion, irrespective of the number of email addresses used. Participants with more than one entry will be disqualified.

#### **4. WINNER SELECTION**

The winner of the prize will randomly be drawn from among all eligible entries received during the Entry Period and must be present at Miltenyi's booth at the time announced at the Miltenyi booth number 11. If the winner does not appear, the Prize will be forfeited and will be awarded to an alternate winner.

If, in Miltenyi's reasonable opinion, a winner selected at the draw is found to be ineligible, Miltenyi reserves the right to award the prize to an alternate winner and to request the return of any prize already awarded. In the event of a dispute about the identity of an online entrant, the entry will be declared made by the authorized account holder of the email address submitted at time of entry. The authorized email account holder is deemed as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The potential winner may be required to provide Miltenyi with proof that the potential winner is the authorized account holder of the email address associated with the winning entry.

#### **5. WINNER ANNOUNCEMENT AND DATA PROTECTION**

Miltenyi will collect and process information provided by the participants herein in accordance with Miltenyi's [Privacy Statement](#) and only to the extent required for the execution of this Promotion, according to applicable laws. Unless a longer retention period is required by statutory law, all personal data of the participants will be deleted or anonymized after the end of the Promotion. Miltenyi may announce and publish the winner's name on Miltenyi's websites, social media channels and/or print material in relation to this Promotion in which Miltenyi will collect the winners' explicit consent. Otherwise, Miltenyi reserves the right to announce the winner anonymously.

Information of participants who as part of the entry process have opted in to receive marketing communications from Miltenyi may be processed in accordance with any preference indicated therein and according to. Such participants may subsequently opt out of receiving such communications by using the unsubscribe functionality supplied in such Miltenyi marketing communications they receive.

#### **6. EARLY TERMINATION**

For the avoidance of doubt, this Promotion is offered and conducted by Miltenyi voluntarily and without any legal obligation. Miltenyi therefore reserves the right to terminate this Promotion at any time, without prior notice and without giving reasons, especially if fraud, technical failures or any other factor beyond Miltenyi's reasonable control impairs the integrity of the Promotion as determined by Miltenyi in its sole discretions. Participants shall have no claims against Miltenyi about the termination of the Promotion.

#### **7. LIMITATIONS OF LIABILITY**

Nothing in this Rules shall limit Miltenyi's liability for, death or personal injury caused by negligence; fraud or fraudulent misrepresentation; willful default or misconduct or any other liability which cannot be limited by law. In all other cases, Miltenyi's liability is expressly excluded, and Miltenyi shall in particular not be liable or responsible for any damages suffered by participants related or resulting from the access to or participation in the Promotion, including but not limited to any inaccurate transcription of entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or web site, inability to submit the online entry form, or any other error or malfunction.

#### **8. GENERAL**

This Promotion, these Rules, and any matter arising from them shall be exclusively governed by the laws of Germany, without giving effect to conflicts of law rules.